

## **FOR IMMEDIATE RELEASE:**

**BHI Senior Living Partners with AGE-u-cate® Training Institute to Bring Dementia Live® to Six Indiana Communities**

– BHI Senior Living is proud to announce a partnership with AGE-u-cate® Training Institute to bring Dementia Live®, an innovative empathy-building experience, to six of its Indiana communities: Westminster Village North, Barrington of Carmel, Hoosier Village, Four Seasons, Towne House, and Wesley Manor.

Funded through a Civil Money Penalty (CMP) Reinvestment Grant, this program will provide staff across these communities with access to immersive training designed to transform how professionals and caregivers understand and support individuals living with dementia.

Dementia Live® simulates sensory changes commonly associated with dementia, allowing participants to experience firsthand the confusion, frustration, and sensory overload that residents may face daily. This evidence-based approach leads to greater empathy, improved communication, and more compassionate care practices.

“BHI Senior Living has always been committed to creating communities where residents thrive,” said John Dattilo, CEO of BHI Senior Living. “By bringing Dementia Live® to our campuses, we are giving our teams powerful tools to better connect with residents, reduce caregiver stress, and enhance quality of life for those living with dementia.”

The program includes Dementia Live® coach training and supplemental resources so that each campus can sustain the training long-term, integrating it into staff orientation and ongoing education.

“Dementia Live® is not just training — it’s a transformational experience that empowers caregivers to respond with patience, creativity, and compassion,” said Pam Brandon, Founder and CEO of AGE-u-cate® Training Institute. “We are excited to partner with BHI to help deepen their dementia-capable culture.”

This CMP-funded initiative supports CMS goals to improve the quality of life and care for residents living with dementia and reflects BHI Senior Living’s commitment to excellence and innovation in memory support.

### **About BHI Senior Living**

BHI Senior Living is a not-for-profit, mission-driven organization operating 12 Life Plan Communities across Indiana, Ohio, and Michigan. Committed to creating communities where residents live with dignity, purpose, and joy, BHI offers innovative programs and

exceptional care to meet the needs of older adults. Learn more at [www.bhiseniorliving.org](http://www.bhiseniorliving.org).

#### About AGE-u-cate® Training Institute

AGE-u-cate® Training Institute delivers high-impact, practical, and scalable dementia education programs for professional and family caregivers. Programs such as Dementia Live® and Compassionate Touch® transform care relationships and empower caregivers to improve quality of life for older adults. Learn more at [www.AGEucate.com](http://www.AGEucate.com).

For further information, please visit us at [bhiseniorliving.org](http://bhiseniorliving.org) or contact Megan Ulrich at [megan.ulrich@bhiseniorliving.org](mailto:megan.ulrich@bhiseniorliving.org) or 513.312.2546.