

FOR IMMEDIATE RELEASE:

BHI Senior Living is pleased to announce that Percell Smith, Vice President of Operations for Michigan, has been appointed to the LeadingAge Michigan Board of Directors. LeadingAge Michigan is a respected association that represents over 350 mission-driven organizations providing housing, healthcare, and community-based services for older adults across the state.

With more than 20 years of experience in senior living and healthcare operations, Percell brings a wealth of knowledge, a collaborative leadership style, and a strong commitment to resident-centered care. In his current role, Percell oversees the operational excellence of BHI's Michigan-based campuses, ensuring high-quality services, regulatory compliance, and a focus on innovation in aging services.

His appointment reflects both his personal dedication to the field and BHI Senior Living's deep engagement with the broader senior living industry. BHI is proud to be an active member of LeadingAge national, as well as the Indiana, Ohio, and Michigan chapters, helping to advance policies, share best practices, and strengthen services for older adults throughout the Midwest.

"We are incredibly proud of Percell and grateful for his representation on the LeadingAge Michigan Board," said John Dattilo, CEO of BHI Senior Living. "His leadership and experience will bring valuable insight to statewide initiatives focused on quality, innovation, and the future of aging services."

Please join us in congratulating Percell Smith on this well-deserved honor.

For further information, please visit us at bhiseniorliving.org or contact Megan Ulrich at megan.ulrich@bhiseniorliving.org or 513.312.2546.