

## **FOR IMMEDIATE RELEASE:**

A Life of Service. A Legacy Worth Sharing.

BHI Senior Living Honors World War II Veteran Gerald “Jerry” Mansbach

CARMEL, Ind. — BHI Senior Living is honored to share the extraordinary life story of Gerald “Jerry” Mansbach, a World War II veteran, devoted family man, lifelong learner, and cherished resident of The Barrington of Carmel, one of BHI Senior Living’s premier Life Plan Communities.

Jerry’s remarkable journey has been captured in a short documentary produced by Talegate, a creative studio known for elevating real-life stories through thoughtful, cinematic storytelling. The film traces Jerry’s path from his childhood in Fort Wayne to a 40-year career with Merrill Lynch, and into a deeply personal chapter of his life—spending more than five decades crafting intricate, historically accurate World War II model ships.

Through Talegate’s lens, viewers experience not just the milestones of Jerry’s life, but the heart behind them. His wisdom, humility, curiosity, and trademark humor shine throughout the film, offering a powerful reminder that purpose, creativity, and learning do not diminish with age—they deepen.

“At BHI, we believe every resident has a story worth telling,” said Megan Ulrich, Vice President of Marketing & Public Relations for BHI Senior Living. “Jerry’s life embodies service, resilience, and curiosity. We are grateful to partner with Talegate to honor residents like Jerry in a way that preserves their legacy and inspires others.”

The documentary is part of BHI Senior Living’s ongoing commitment to celebrating resident stories and highlighting the meaningful, purpose-driven lives lived within its communities. Through partnerships with organizations like Talegate, BHI continues to elevate the voices and experiences of older adults—ensuring their stories are seen, heard, and remembered.

Watch Jerry’s full story: <https://lnkd.in/g3KXpJ9V>

BHI Senior Living proudly serves older adults across Indiana, Ohio, and Michigan through Life Plan Communities, assisted living, memory support, and health care services, and remains dedicated to honoring the individuals who make its communities vibrant and meaningful.

For further information, please visit us at [bhiseniorliving.org](http://bhiseniorliving.org) or contact Megan Ulrich at [megan.ulrich@bhiseniorliving.org](mailto:megan.ulrich@bhiseniorliving.org) or 513.312.2546.

