

## **BHI Senior Living Expands Partnership with Alzheimer’s Association, Hosts Brain Health Education Event at Westminster Village North**

INDIANAPOLIS, IN — BHI Senior Living is proud to continue expanding its impact through a strategic 2026 partnership with the Alzheimer’s Association Greater Indiana Chapter as part of the Do What You Love to End ALZ® campaign. This collaboration is designed to bring meaningful education, resources, and engagement opportunities directly to residents, families, and the broader community.

As part of this initiative, Westminster Village North will host an upcoming educational event titled “Building Brain Healthy Habits” on Wednesday, June 24 from 5:30–7:30 PM in the Foundation Social Hall. The program will feature expert speakers, practical strategies, and an interactive discussion focused on lifestyle choices that support cognitive wellness.

The event will include presentations from Kevin Enders, Senior Director of Community Engagement with the Alzheimer’s Association Greater Indiana Chapter, and Tom Kleyle, Alzheimer’s Association Community Educator and volunteer. Attendees will gain valuable insights into brain health, everyday habits that support cognitive function, and tools to help reduce risk factors associated with Alzheimer’s and dementia.

“This partnership allows us to bring trusted expertise and meaningful education directly into our communities,” said Megan Ulrich, Vice President of Marketing and Public Relations for BHI Senior Living. “We are committed to supporting not only our residents, but also their families and the greater community with resources that empower, educate, and inspire.”

Through this partnership, BHI Senior Living communities will offer quarterly activations throughout 2026, including:

- Educational programs focused on brain health and dementia awareness
- Caregiver support resources and workshops
- Wellness experiences designed to promote cognitive and physical health
- Purpose-driven engagement opportunities that strengthen community connection

The initiative will culminate in a systemwide focus on caregiver appreciation, recognizing the essential role caregivers play in supporting individuals living with cognitive decline.

The June 24 event at Westminster Village North represents the first of many opportunities for individuals to engage with this important topic in a welcoming and supportive environment. Attendees will have the chance to ask questions, connect with experts, and leave with actionable strategies to support brain health at every stage of life.

“This is about turning education into action,” Ulrich added. “By combining the Alzheimer’s Association’s expertise with our community-based approach, we are creating opportunities for meaningful connection and real impact.”

The event is open to the public, and space is limited. To reserve a spot, individuals are encouraged to contact Westminster Village North directly.

BHI Senior Living is a mission-driven, not-for-profit organization dedicated to enhancing the quality of life for older adults through innovative services, compassionate care, and vibrant communities across the Midwest.

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